

GARIMA SHARMA
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ACADEMIC POSITIONS

Assistant Professor Anderson School of Management, University of New Mexico	2017-present
Postdoctoral Fellow Ivey Business School, Western University, London, ON, Canada	2013-2017

EDUCATION

Ph.D.
Weatherhead School of Management, Case Western Reserve University
Dissertation: “Corporate Social Initiatives: Signification Work for Value Creation”

MBA
Symbiosis Centre for Management and Human Resource Development
(Pune, India)

Bachelor of Engineering
Sri G.S Institute of Technology and Science (Indore, India)

RESEARCH INTERESTS

Sustainability, Corporate Social Responsibility (CSR), paradox, academic-practitioner collaborations

RESEARCH PUBLICATIONS

Peer-Reviewed Publications

Sharma, G. and Bansal, P. (In press). Cocreating Rigorous and Relevant Knowledge. *Academy of Management Journal*. doi: <https://doi.org/10.5465/amj.2016.0487>

Sharma G, Beveridge, A., Haigh, N. (2018) A Configural Framework of Practice Change for B Corporations. *Journal of Business Venturing*, 33(2): 207-224

Sharma, G., & Jaiswal, A.K. (2017) Unsustainability of Sustainability: Cognitive Frames and Tensions in Bottom of the Pyramid Projects. *Journal of Business Ethics*, 148(2): 291-307.

Sharma, G., & Bansal, P. (2017). Partners for Good: How Business and NGOs Engage the Commercial-Social Paradox. *Organization Studies*. 38(3-4): 341-364.

Sharma, G. (2015). Making Social Issues Count: How Businesses Make Responsible Strategic Decisions. *Academy of Management Proceedings*. doi:10.5465/AMBPP.2015.240

Sharma, G. & Good, D. (2013). The Work of Middle Managers: Sensemaking and Sensegiving for Creating Positive Social Change. *Journal of Applied Behavioral Science*, 49(1): 95-122.

Under Review

Sharma G., & Bansal, P. Systematic Reviews that Impact Academia and Practice. Revise & Resubmit *Organizational Research Methods* Special Issue on Impactful Literature Reviews.

Gehman, J.*, **Sharma, G.** & Beveridge, A. Rhizomatic Agency: Addressing Grand Challenges through Institutional Entrepreneurship. Submitted to *Organization Studies*

*First two authors contributed equally, listed alphabetically.

Schnackenberg, A., **Sharma, G.**, Lyytinen, K., Singh, J., & Hill, J. Organizational Agility: An Integrative Review of Organizational Flexibility and Speed. Submitted to *Journal of Management*.

Working Papers

Sharma, G. & Bansal, P. Making Social Issues Count: How Businesses Make Responsible Strategic Decisions. In preparation to submit to *Organization Science*.

Sharma, G. & DiVito, L. Friends and foes: Understanding the Paradox of Competition-Collaboration in Cooperative Relationships. In preparation to submit to *Academy of Management Journal*

Schnackenberg, A., **Sharma, G.**, & Earle, A. Revisiting Routines: An Experimental Study to Investigate Routine Stability and Change. In preparation to submit to *Organization Science* Special Issue on Experiments in Organizational Theory due Sep 15, 2019.

Book Chapters

Besharov, M. L. & **Sharma, G.** 2017. Paradoxes of Organizational Identity. In Lewis, M. W., Smith, W. K., Jarzabkowski, P., & Langley, A. (Eds.), *The Oxford Handbook of Organizational Paradoxes: Approaches to Plurality, Contradictions, and Tensions*. New York: Oxford University Press.

Fry, R., & **Sharma, G.** (2013). Generativity: Reconceptualizing the Benefits of Green Buildings, In R. Henn, and A. Hoffman (Eds.) *Constructing Green: Sustainability and the Places We Inhabit*, MIT Press: Cambridge, MA.

Teaching Related Publications

Case Studies

Sharma, G., & Hyatt, D. H. (2013). Taj Hotels: Building Sustainable Livelihoods. *Ivey Publishing*, Product Number: 8B12C032.

Sharma, G., Laszlo, C., & Ghatge, I. (2013). Ford Motor Company: New Shades of Green through Soy Foam. *Ivey Publishing*, Product Number: 9B13M109.

Sharma, G., Ghatge, I., & Laszlo, C. (2012). Sustainability at Tetra Pak: Recycling Post-consumer Cartons. *Ivey Publishing, Product Number: 9B12M069.*

Laszlo, C., Eric, H, Ghatge, I., & **Sharma, G.** (2012). Tennant company: Can “Chemical-Free” be a pathway to competitive advantage? *Ivey Publishing, Product Number: 9B12M020.*

Palan, H., Jaiswal, A., Singh, J., **Sharma, G.** (2011). Prayas by Sanofi-Aventis in India: Making healthcare accessible to the bottom of the pyramid. *ECCH Number: 511-084-1*, and *Indian Institute of Management, Ahemdabad.*

Sharma, G., & Chatterjee, S. (2011) Fairmount Minerals. *Ivey Publishing, Product Number: 9B11M059*

Peer Reviewed Publications

Kolb, A. Y., Kolb, D.A., Passarelli, A., **Sharma, G.** (2014). On Becoming an Experiential Educator: The Educator Role Profile. *Simulation and Gaming*, 45(2): 204-234.

Book Chapter

Sharma, G., & Kolb, D.A, (2010) The Learning Flexibility Index: Assessing Contextual Flexibility in Learning Style, In S. Rayner, and E. Cools (Eds.), *Style Differences in Cognition, Learning, and Management: Theory, Research and Practice*, Routledge: New York, NY.

AWARDS

2019 Finalist for AOM ITC Emerald Best International Symposium Award

“Putting B Corporations Under the Microscope: Exemplars and Future Directions”

2019 “Honorable Mention” for Green Gown Awards Endorsed by UN Environment

Co-investigator on project on Innovating for Sustainability

2016 Best Paper Award, International Association for Business and Society

“Making Social Issues Count: How Businesses Address Social Issues in Strategic Decision-Making”

2012 Special Highly Commended Mention, EFMD Case Writing Competition

“Prayas by Sanofi-Aventis in India: Making Healthcare Accessible to the Bottom of the Pyramid”

2011 Best Paper Award, Ivey/ARCS PhD Sustainability Academy, Western Univ.

“More Than Business or Business as Usual: Exploring the Paradox of Hybrid Practices”

GRANTS

2019 A Study of Micro-entrepreneurship in Slums in Bhubaneswar, India

Research Allocation Grant, University of New Mexico

Amount: **USD 10,000**

2016-19 Climate Change Risks and Opportunities for B Corporations in Latin America, IDRC

Amount: **CAD 529,900**

2015-17 Ontario Centre for Excellence Talent Edge Fellowship Program

Amount: **CAD 115,000**

2014 MITACS-Accelerate Graduate Internship Program

Amount: **CAD 75,000**

2012 Center for Advancement of Social Entrepreneurship Initiative on Impact Investing (Case i3) at Duke and B Lab

Amount: **USD 6,500**

2012 Sherm Grinnell Scholarship, Department of Organizational Behavior, Case Western Reserve University

Amount: **USD 2,000**

2010 Inamori Research Fellowship, Inamori International Center for Ethics and Excellence, Case Western Reserve University

Amount: **USD 10,000**

TEACHING EXPERIENCE

<i>Strategic Management</i> (Undergraduate Course, taught both online and traditional classroom formats), UNM Anderson School of Management	2017, 2018, 2019
<i>Managerial Ethics and Decision Making</i> (Online MBA Course), Athabasca University	Fall 2016, Spring 2017
<i>Innovation and Change</i> (MBA Course), Clayton State University	Fall 2016

PROFESSIONAL SERVICE

Volunteering

Academy of Management ONE Division Junior Faculty Consortium Organizer, 2017, 2018, 2019

Academy of Management ONE Division, Associate Editor for the Scholarly Program, 2017, 2018

Academy of Management OMT Division Communications Team, 2016

Academy of Management GDO Division Program Team (Assistant to the Program Chair), 2010

Academy of Management ODC Division Program Team (Assistant to the Program Chair), 2009

B Academics Roundtable Organizer, 2018, 2019

Reviewing

Editorial Board Member for *Organization & Environment*

Ad-hoc reviewer for *Academy of Management Journal*, *Academy of Management Review*, *Strategic Organization*, *Organization Studies*, *Journal of Management Inquiry*, *Journal of Business Venturing*, *Human Relations*, *Business & Society*, *Business Ethics Quarterly*, and *Journal of Business Ethics*